



## **MEDIA RELEASE**

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For immediate release

### **Province Proclaims Coaches Week in Saskatchewan**

The Honourable Bill Hutchinson, Minister of Tourism, Parks, Culture and Sport has joined with the Coaches Association of Saskatchewan to officially proclaim May 22-29, 2011 as Coaches Week in Saskatchewan. The week is designed to recognize and celebrate the valuable contributions coaches make to sport and their communities. The week also promotes coaching, encourages people to become coaches, and offers education opportunities for Saskatchewan coaches.

“When you look at our communities you see coaches hard at work everyday teaching youth not only sport skills but also valuable life skills. During Coaches Week, we want to celebrate and recognize the commitment coaches make to youth in our province. Coaches are great role models and their generous contributions of time and energy help athletes reach their dreams,” says Garry Armstrong, Chairperson of the Coaches Association of Saskatchewan. “I ask that you say thank you to a coach and encourage those who are interested in coaching to take the next step and become involved. Coaching can be a very rewarding experience.”

Coaches are an integral part of our province’s sport system. Over 20,000 coaches are registered active members of Saskatchewan’s provincial sport organizations. These coaches, many of whom are volunteers, generously donate their time and energy to help athletes be the best that they can be. Coaches are important role models whose contributions should not go unnoticed.

“Coaches Week is a wonderful time to highlight and thank those who donate their time to coaching our young athletes,” Tourism, Parks, Culture and Sport Minister Bill Hutchinson said. “Our coaches teach our youth teamwork, dedication and fair play. In doing so, coaches play an important role in shaping our province’s future and help build a strong Saskatchewan.”

We encourage all those involved in sport and the media to join us in raising awareness of Coaches Week in Saskatchewan and saying “thank you” to coaches across the province.

For more information on Coaches Week or to get involved in coaching visit [www.saskcoach.ca](http://www.saskcoach.ca).

*The Coaches Association of Saskatchewan (CAS) is a not-for-profit provincial organization which represents the interests of coaching in the province. CAS strives to enhance the development and recognition of coaches at all levels in all sports.*

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