



For immediate release

Media Release

September 21, 2018

Celebrate Coaches Week in Saskatchewan

#ThanksCoach

Coaches Week (September 22 – 30, 2018) celebrates the positive impact that coaches have on athletes and communities. The Coaches Association of Saskatchewan encourages you to recognize and thank Saskatchewan coaches for their valuable contributions to sport and our communities across the province through the **#ThanksCoach** national initiative.

“Coaches are leaders that foster safe and quality environments at all levels and abilities, encouraging respect, inclusivity, communication, dedication, teamwork and more. They are everyday role models that can influence how people view sport, physical activity and themselves” says Doug Hillis, Chairperson of the Coaches Association of Saskatchewan. “In Saskatchewan, we have approximately 26,000 trained coaches instructing over 300,000 registered participants. This type of leadership builds healthier, active communities that positively impacts the future generations of our province. This week, we encourage everyone to say ‘thank you’ to the coaches in our communities, and to consider a coaching role today!”

“The majority of Saskatchewan coaches are volunteers who generously donate their time and talent for the growth and benefit of our athletes and communities,” Parks, Culture and Sport Minister Gene Makowsky said. “These coaches have an opportunity to shape lives, create leaders, and be a part of a team that inspires others. The Government of Saskatchewan is pleased to proclaim September 22-30, 2018 as Coaches Week in Saskatchewan as a way to recognize the important contribution that coaches make.”

Thank your coaches today by saying **#ThanksCoach** and celebrating **#CoachesWeek** with the

tools available at www.saskcoach.ca/nationalCoachesWeek.php.

Follow Coaches Association of Saskatchewan on Facebook www.facebook.com/saskcoach and Twitter [@sask_coach](https://twitter.com/sask_coach) using **#CoachesWeek** and **#ThanksCoach**.

The Coaches Association of Saskatchewan (CAS) is a not-for-profit provincial organization which represents the interests of coaching in the province. CAS is a member of Sask Sport Inc., and strives to enhance the development and recognition of coaches at all levels in all sports.

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For more information, contact Greg Perreux at 780-9313 or email gperreux@sasksport.sk.ca.